



2025 Sponsor Packet

We're excited to welcome you back to the Midwest Energy Policy Series (MEPS), now featuring the Advancing Renewables Conference (ARC) as an integrated part of our MEPS framework. With ARC now a permanent fixture, our combined conferences are set to bring together, on average, 350-450 attendees, speakers, and sponsors.

Sponsoring at the full series level (3 events) allows you to increase your footprint and exposure at a lower cost. Additionally, as a Diamond or Gold sponsor, you can provide a speaker and topic for the events you sponsor. Full series sponsors can provide a video message to be played during the event and content to be included in our newsletter. Additional sponsor benefits are listed below, including free and discounted registrations for your organization.

2025 Midwest Energy Policy Series is shaping up to be another impactful series of events.

April 2025 - MEPS on Renewables & Efficiency (2-day event) will cover topics such as PACE, Building Codes, Pay-As-You-Save (PAYS), Heat Pumps, Building Energy Performance Standards, and more.

August 2025 - MEPS on Energy Infrastructure (1-day event) will address a variety of pressing energy topics, including Environmental Impact Requirements, Muni & Coop Infrastructure, MEI Energy Storage Paper, Large Power Users, EESS Generation vs Resource, SPP & Miso, Energy Bank BIL & IRA updates, and more.

December 2025 - MEPS on Energy Economic Development (1-day event) will highlight Energy Economic Development Success Stories, Energy-Related Legislation, and more.

Sponsorship Opportunities

Your sponsorship of the Midwest Energy Policy Series helps provide diverse, fact-based presentations and engaging discussions on the Midwest's most pressing energy issues.



Sponsor Benefits

	DIAMOND	GOLD	SILVER	BRONZE	PARTNER
Package Plan	1 Event \$4,500 2 Events \$8,100 3 Events \$10,800	1 Event \$3,300 2 Events \$5,940 3 Events \$7,920	1 Event \$2,222 2 Events \$3,400 3 Events \$5,334	1 Event \$1,000 2 Events \$1,800 3 Events \$2,400	1 Event \$556 2 Events \$1,000 3 Events \$1,334
Input on speaker selection	✓	✓			
Sponsor-supplied video displayed during event	✓	✓	✓		
Sponsor-supplied content included in MEI's newsletter	✓	✓	✓		
Recognition via social media channels	✓	✓	✓	✓	✓
Logo in program(s), outreach materials, website	✓	✓	✓	✓	✓
Listing by category on registration page, outreach materials, email newsletter	✓	✓	✓	✓	✓
Free event registrations	12 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets
Registration discounts for additional guests	50%	40%	30%	25%	10%



MEPS Sponsorship Sign Up

[Sign up online here](#)

Sponsor name: _____

Address: _____

Phone: _____ E-mail: _____

Contact for ad: _____

** All sponsorship levels include logo placement on the website and marketing materials associated with the event(s). Please email logo and preferred website link to info@moenergy.org.

Please indicate the sponsorship level to which your organization is committing:

Diamond Sponsorship

___ Series (all 3 events) **\$10,800**

___ 2 events **\$8,100** ___ Infrastructure ___ Energy Efficiency ___ Economic Development

___ 1 event **\$4,500** ___ Infrastructure ___ Energy Efficiency ___ Economic Development

Gold Sponsorship

___ Series (all 3 events) **\$7,920**

___ 2 events **\$5,940** ___ Infrastructure ___ Energy Efficiency ___ Economic Development

___ 1 event **\$3,300** ___ Infrastructure ___ Energy Efficiency ___ Economic Development

Silver Sponsorship

___ Series (all 3 events) **\$5,334**

___ 2 events **\$3,400** ___ Infrastructure ___ Energy Efficiency ___ Economic Development

___ 1 event **\$2,222** ___ Infrastructure ___ Energy Efficiency ___ Economic Development

Bronze Sponsorship

___ Series (all 3 events) **\$2,400**

___ 2 events **\$1,800** ___ Infrastructure ___ Energy Efficiency ___ Economic Development

___ 1 event **\$1,000** ___ Infrastructure ___ Energy Efficiency ___ Economic Development

Partner Sponsorship

___ Series (all 3 events) **\$1,334**

___ 2 events **\$1,000** ___ Infrastructure ___ Energy Efficiency ___ Economic Development

___ 1 event **\$556** ___ Infrastructure ___ Energy Efficiency ___ Economic Development



Ways to submit sponsor payment

Please invoice my organization in the amount of \$ _____

I will pay by check

I will pay via [PayPal](#)

Please make checks payable to: **Missouri Energy Initiatives** and mail to:

Missouri Energy Initiative
238 East High Street, 3rd Floor
Jefferson City Missouri 65101

Email: Josh@moenergy.org

We appreciate your participation in the Midwest Energy Policy Series.